

MID IOWA GROWTH PARTNERSHIP LABORSHED AREA

Information compiled by Iowa Workforce Development using Laborshed data released 2017.

THE STATS: JOB SEARCH RESOURCES

60.4%

USE THE **INTERNET** TO LOOK FOR JOB OPPORTUNITIES

TOP SITES SEARCHED

indeed.com
monster.com
iowajobs.org
linkedin.com

TOP PAPERS USED

The Messenger - Fort Dodge
The Des Moines Register
Humboldt Independent

32.4%

USE **NEWSPAPERS** TO LOOK FOR JOB OPPORTUNITIES

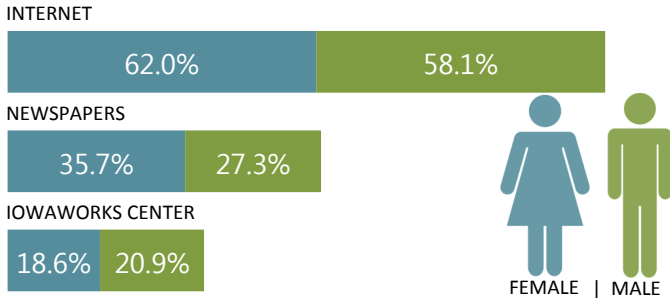
TOP SOURCES USED BY THE EMPLOYED LIKELY TO CHANGE



TOP SOURCES USED BY THE UNEMPLOYED LIKELY TO ACCEPT



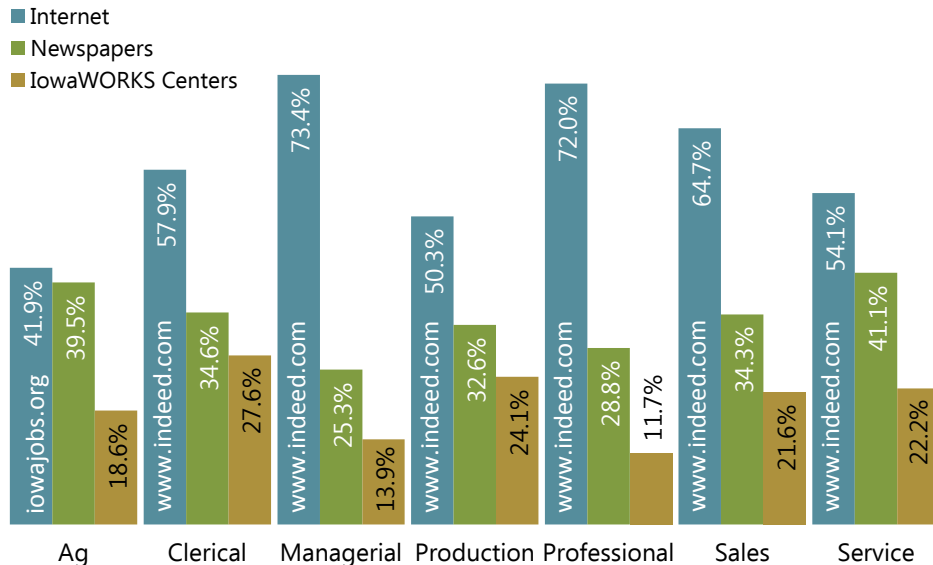
JOB SEARCH RESOURCE USAGE BY DEMOGRAPHICS



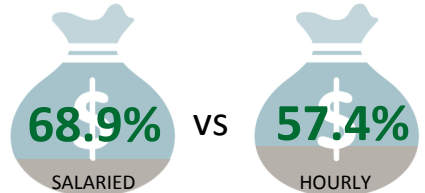
Over **72%** of respondents ages **25 to 44** use the internet for job searches

Over **1/3** of respondents ages **45 to 64** use newspapers to search for jobs

RESOURCES BY OCCUPATIONAL CATEGORY



45.3% of respondents with a high school education or less use the internet to look for jobs



use the internet for job searches



54.2% of veterans use the **INTERNET** to find job opportunities (www.monster.com)