

MID IOWA GROWTH PARTNERSHIP



FOR IMMEDIATE RELEASE

Contact: County Contact Name
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PRESS NOTE: Interviews with the facilitators of the regional events, David Beurle and Juliet Fox can be arranged by calling (715) 559-5046 or (715) 505-5046 respectively.

ENGAGEMENT EVENTS PLANNED FOR REGIONAL INNOVATION PROCESS

Iowa Falls, Humboldt, and Emmetsburg will host informative sessions for residents

(City or County of Representative) IA – August 2, 2010 - The Mid Iowa Growth Partnership (MIGP) announced today that 3 regional engagement events will be hosted throughout the MIGP region on August 17th, 18th, and 19th to share the progress of the regional innovation planning process. Residents of the region are encouraged to attend the event closest to them—Iowa Falls, Humboldt, or Emmetsburg. Details on locations and times are as follows:

August 17th—Iowa Falls from 4:00 p.m. to 7:00 p.m.

Ag and Renewable Energy Center

August 18th—Humboldt from 3:00 p.m. to 6:00 p.m.

Rustix Restaurant

August 19th—Emmetsburg from 11 a.m. -2 p.m.

Wild Rose Casino

On July 8, 2010, about 100 leaders from the 9-counties of the MIGP region came together to kick-off a regional innovation planning process. The day-long event involved exploration and discussion of global, domestic, and local data and trends that will likely shape the future of the region. With the data and trends in mind, the leaders developed a matrix of four plausible scenarios of the future for the region through a scenario planning method. The regional engagement events have been planned so that residents of the MIGP region may learn more about the outcomes of this meeting, the regional innovation planning process, and become engaged in the region's future success.

The regional engagement events will include:

- Review and explore MIGP scenarios of the future, local implications and opportunities;
- Play 'The Futures Game';
- An opportunity to be part of creating the region's future!

For more information about the regional innovation process and the engagement events, residents are encouraged to visit the MIGP website at <http://www.midiowagrowth.com/rig>

Funding for the Regional Innovation Planning process is provided by Iowa Workforce Development through a US Department of Labor grant.

About Mid Iowa Growth Partnership

The Mid Iowa Growth Partnership came together in 2005 as a nine-county regional marketing collaborative. The nine counties of the region include: Calhoun, Hamilton, Hardin, Humboldt, Kossuth, Palo Alto,

Pocahontas, Webster, and Wright counties. Over time, the Partnership has become known as the most reliable source for regional economic development information for those seeking opportunity and prosperity in the nine county region.

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